

Interior Styling
CASA PARADOX
 Expanding your NEON palette

Interior Styling : Saachi Marwah

Location / Furniture courtesy : Casa Paradox

Photography : Abraxas Photography

Unpredictability makes life interesting
- routine is boring!

This interior styling theme revolves around breaking the monotony of the "usual" and the "obvious"
- with pops of colours
- an isolated cluster of flowers on a rocky hill
- a patch of sunlight in a gloomy room
- a whip of cool air on a hot sultry day.

Aren't all these a crunchy bite in a creamy dessert?



The Yellow Elephant



The Orange Pop Table



The Quirky Chair



Black & White - Green Back Cushion



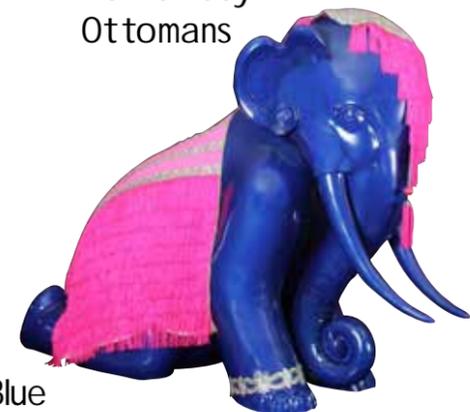
The Royal Blue Horse Cushion



The Graphic Table Top



The Velvet Ottomans



The Blue Elephant

The theme is a reflection of unpredictability that adds wings to our otherwise routine lives.

A dash of colour here and a dash of colour there highlights the beauty of contrast - "the sober" and "the loud." It's always a fun, bold way to inject some serious color into your house. The striped upholstered chair back-rest - which can create too much of a contrast and appear dated - receives a modern interpretation with the introduction of a bright green colour seat and royal blue horse cushions.

Combining classics and neon is an accessible way to try out this new colour trend. Black backdrop and traditional elements are an intriguing contrast to these radiant pieces. Then there's the allure of a neon green bold graphics in the centre table -

accompanied by black and turquoise blue ottomans. Muted artwork gives the space a layered, elegant look - while the yellow and blue elephant sculptures in the corner bring the room to life.

The quirky black & white neon cushions create a sudden burst of colour on the soft suave shade of the rug - helped by the vibrant colours of the wall painting.

Who would have thought that such an ornate space would boast of fluorescent orange side tables. It's like an unexpected surprise gift as the eyes run along. It makes the décor interesting to the on-looker and captures the attention in a beautifully mesmerising way.

This interior styling shoot has been done at Raseel Gujral's store Casa Paradox at The Gallery On MG. All the furniture, accessories and artefacts are also courtesy Casa Paradox.

Raseel Gujral :

As one of India's leading interior designers, Raseel Gujral has been the creative genius behind some of the most spectacular celebrity homes in the country.

Her designs are all about magnificence, extravaganza and grandeur.

Be it the home of a connoisseur or her own chain of lifestyle stores, she infuses all with her immaculate sense of style and glamour.



Casa Paradox :

The name Casa Paradox spells fine living. The store embodies global refinement and an indigenous design sense reflective of the contemporary and classic designs from the world of interiors.

Casa Paradox is the creative calling of one of India's leading interior designer Raseel Gujral and her businessman husband, Navin Ansal. An extremely original and personal signature characterises this brand, which is synonymous with innovation, style and glamour. Casa Paradox intends to transform the existence of its customers by providing a space that is wondrous yet comfortable, with the only constant being luxury and elegance. The couple creates designs by borrowing elements from the past and fusing them with international contemporary trends and the sensibilities of their clients.

Saachi Marwah : Saachi is an experienced interior designer & stylist - having done styling for several interior shoots for various magazines & stores.

She is educated in Delhi but currently associated with a leading design firm in Mumbai.

